

PROGRAMME OUTCOME FOR B.COM (COMMERCE)

PO-1 : After completing 3 years for bachelor in commerce (B.Com) program, students would gain a thorough grounding in the fundamentals of commerce and finance.

PO-2 : Commerce and finance focused curriculum offers a number of specializations and practical exposures which would equip the student to face the modern-day challenges in commerce and business.

PO-3 : The all-inclusive outlook of the course offer a number of values based and job oriented courses ensures that students are trained into up-to-date. In advanced accounting courses beyond the introductory level, affective development will also progress to the valuing and organization levels.

PO-4 : By studying the commerce in the first and second semester the students can develop the understanding skills to prepare accounts of corporate sectors and also the knowledge in current issues in the area of accounting. It helps students to acquire conceptual knowledge of financial accounting to impart skills for regarding various kinds of business transactions.

PROGRAMME OUTCOME FOR M. COM (COMMERCE)

PO-1: Bestow upon students a comprehensive understanding of advanced concepts and modern practices of Commerce and make them industry ready

PO-2: In line with the mission of college, students are equipped to accept challenging roles by making them aware of recent development in the complex world of business and society

PROGRAMME OUTCOME FOR M. Phil (COMMERCE)

PO-1: Infusing research flair among scholars by developing their research aptitude

PO-2: Provide an extensive and in-depth knowledge on subject of specialization

PO-3: To inculcate problem solving and decision making skills necessary to execute their day to day professional and social responsibilities

PROGRAMME COURSE OUTCOME FOR B.COM (COMMERCE)

RETAIL MANAGEMENT

- PCO-1** : The students acquire good knowledge on retail operations.
- PCO-2** : This will enable the students to become a good retail planners and decision makers.
- PCO-3** : This will help the students to focus on change and adoption to the change.

BANKING THEORY LAW AND PRACTICE

- PCO-1** : The students develop the practical knowledge and skill related to banking functions.
- PCO-2** : To acquaint the students with the fundamentals of banking.
- PCO-3** : To make the students aware of banking business and practices
- PCO-4** : To give through knowledge of banking operations

ENTREPRENEURIAL DEVELOPMENT

- PCO-1** : It provides students with cutting- edge knowledge and skills on how to successfully develop captivating products and services .
- PCO-2** : To solve challenging problems in a highly uncertain environment often under considerable time constraints with very limited resources

BUSINESS COMMUNICATION

- PCO-1** : To develop ability of the students to communicate clearly and correctly in English and regional languages on the matters relevance to day to day business operations with emphases on quality of presentations.
- PCO-2** : To communicate effectively with the accounting business with society at large.
- PCO-3** : be able to comprehend and write effective reports documentation.

BUSINESS ECONOMICS

PCO-1 : The subject make the students to understand of the unique problems faced by firms engaging in business activities: demand, supply, production etc.,

PCO-2 : To stimulate the students interest by showing the relevance and use of various economic theories

PCO-3 : To apply economic reasoning to problems of business

BUSINESS LAW

PCO-1 : This subject use the students the ability to understand the parameters to assess opportunities and constraints for new business ideas.

PCO-2 : Understand the systematic process to select and screen business ideas.

PCO-3 : To develop the knowledge on contract and various types of contract

PCO-4 : To help the students understand the concept of sale of goods

BUSINESS TOOLS FOR DECISION MAKING

PCO-1 : It provides an understanding for the graduate business student on statistical concepts to include measurements of locations and dispersion, probability, regression, correlation analysis.

PCO-2 : To prepare for competitive examinations

PCO-3 : To understand the concept of shares and to calculate dividend

PCO-4 : To understand the concept of population and sample

PCO-5 : To use frequency distribution to make decisions

COMPUTER APPLICATION IN BUSINESS

PCO-1 : This subject teaches the students to use standard software programmes.

PCO-2 : Students learn to input, review, design and present information in a productive and efficient manner.

PCO-3 : To make the students familiar with computer environment

PCO-4 : To make the students familiar with the basics of operating system and business communication tools

PCO-5 : To make the students familiar with basics of network, internet and related concepts

PCO-6 : To enable students to develop their own website

MANAGEMENT ACCOUNTING

PCO-1 : This course provides students with an understanding of management accounting concepts related to the management functions of planning, control and decision making.

PCO-2 : To enlighten the students' thoughts and knowledge on management accounting

PCO-3 : Help to give proper idea on financial statement analysis in practical point of view

PCO-4 : To introduce the concept of fund flow and cash flow statement

PCO-5 : To provide knowledge about budget control keeping in mind the scope of the concept

INCOME TAX THEORY LAW AND PRACTICE

PCO-1 : To introduce basic concepts of income tax

PCO-2 : In order to familiarize the different know how and heads of income with compounds

PCO-3 : It helps to build an idea about income from house property as a concept

PCO-4 : It gives more idea about the income from business or profession

PCO-5 : The students can understand income tax system properly and learn to assess the income tax of a person according to income tax provisions.

COST ACCOUNTING

PCO-1 : The students understand clearly to reduce and control the cost during the course of production because cost is a vital aspect in modern business.

PCO-2 : It advice the management to maximize its profits.

PCO-3 : To provide knowledge about the concepts and principles applications of overheads

PCO-4 : to impart knowledge regarding costing techniques

AUDITING

PCO-1 : It gives the knowledge of examines the principles and practices of internal and external auditing.

PCO-2 : The students can capable to understand the auditing as a component of recurrent the strategic activities.

MARKETING

PCO-1 : To create awareness about market and marketing

PCO-2 : To establish link between commerce / business and marketing

PCO-3 : To understand the basic concept of marketing

PCO-4 : To know the relevance of marketing in modern competitive world

CORPORATE ACCOUNTING

PCO-1 : To enable the students to develop awareness about corporate accounting in conformity with the provisions of the Companies Act and Accounting as per Indian Accounting satandards

PCO-2 : To make aware the students about the computerized aspects of corporate accounting

COMPANY LAW

PCO-1 : To impact students with knowledge of fundamentals of company law

PCO-2 : To update the knowledge of provision of Companies Act of 2013

PCO-3 : To appraise the students of new concepts involving in company law regime

BUSINESS MANAGEMENT

PCO-1 : To provide basic knowledge and understanding about business management concept

PCO-2 : To provide an understanding about various functions of management

ENTREPRENEURIAL DEVELOPMENT

PCO-1 : To aiming to develop students about entrepreneurship development

PCO-2 : To create an awareness of on various entrepreneurship development programme

PCO-3 : To enable them to understand project formulation

PCO-4 : To familiarize the students with EDP schemes

FINANCIAL MANAGEMENT

PCO-1 : To provide introduction to financial management

PCO-2 : To make them understand the cost of capital in wide aspects

PCO-3 : To provide knowledge about dividend policies and various dividend model

PCO-4 : To enable them to understand working capital management

FINANCIAL SERVICES

PCO-1 : It give an idea about fundamental of financial services and players in financial sectors

PCO-2 : To provide knowledge about leasing and hire purchase concepts

PCO-3 : To make them understand about different types of insurance and IRDA Act

PROGRAMME COURSE OUTCOME FOR M.COM (COMMERCE)

E-COMMERCE

- PCO-1** : Ability to start up and operate e-commerce website.
- PCO-2** : Familiarization with online payment services and different cyber laws.
- PCO-3** : Ability understands customer relationship life.
- PCO-4** : Knowledge of cyber world.

SERVICE MARKETING

- PCO-1** : Capability to evaluate the suitability of different pricing
- PCO-2** : Method of service
- PCO-3** : Understanding of the roles of employees and customers in service delivery
- PCO-4** : Capability through analyze different service quality models

TOTAL QUALITY MANAGEMENT

- PCO-1** : To introduce the students regarding contemporary issues in accounting
- PCO-2** : To enable the students account for human resource and price level changes in the books of accounts
- PCO-3** : To enable the students to understand the process leading to the formulation of accounting standard
- PCO-4** : To make students understand the concept of value added reporting, economic value added

STRATEGIC MANAGEMENT

- PCO-1** : Familiarization with the strategic management process
- PCO-2** : Understanding about the techniques to scan an environment and role of environment.
- PCO-3**: Scanning in hurdle less strategic management of an organization.

PCO-4 : Understanding about the equal importance of strategy formulation and implementation

MANAGERIAL ECONOMICS

PCO-1 : Ability to forecast demand in light of changing circumstances and to formulate business plan

PCO-2 : Ability to chalk out business policies

PCO-3 : Knowledge about profit planning and control

PCO-4 : Skill to analyze effects of government policies

RESEARCH METHODOLOGY

PCO-1 : Familiarization with research and research problems

PCO-2 : Understanding of the quantitative and qualitative methods of research

PCO-3 : Skill to write research paper

PCO-4 : Detailed knowledge about SPSS and its application

PCO-5 : Ability to represent data in tabular as well as graphical manner

HUMAN RESOURCE MANAGEMENT

PCO-1 : Capability to understand employee recruitment and selection process

PCO-2 : Understanding of different types of remuneration plans and their significance

PCO-3 : Capability to evaluate different training programmes and understanding of their limitations

PCO-4 : Knowledge regarding the developing role of human resource management in the globalized world

PROGRAMME COURSE OUTCOME FOR M.Phil (COMMERCE)

MARKETING MANAGEMENT

- PCO-1 : Understand various dimensions of marketing environment
- PCO-2 : Determine the factors influencing consumer behavior
- PCO-3 : Describe various factors of product and pricing
- PCO-4 : Analyse the performance of distribution channel intermediaries
- PCO-5 : Evaluate the status of web marketing in the Indian scenario

ADVANCED FUNCTIONAL MANAGEMENT

- PCO-1 : Scholars would learn to appreciate the various research domains relating to financial management
- PCO-2 : Scholars would have understood the research scope available in HRM
- PCO-3 : Scholars would be aware of the research avenues in portfolio management

PROGRAMME SPECIFIC OUTCOME FOR B.COM (COMMERCE)

PSO-1: students will demonstrate progressive affective domain development of values the role of accounting in society and business.

PSO-2: Students will learn relevant financial accounting carrier skills applying both quantity and quality knowledge to their future carriers in business

PSO-3: Learners will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and courses

PSO-4: Learners will gain through systematic and subject skills with in various disciplines of commerce, business, accounting, economics, finance, auditing and marketing

PSO-5: Learners will be able to do higher education in advance research in the field of commerce and finance.

PROGRAMME SPECIFIC OUTCOME FOR M.COM (COMMERCE)

PSO-1: To impart the knowledge basic accounting principles and the latest application oriented corporate accounting methods

PSO-2: To create awareness and application oriented through research for business decision

PSO-3: To enhance the computer literacy and its applicability and business through latest version and Tally and E-commerce principles

PSO-4: To develop the decision making skill through costing methods and practical applications of management accounting principles

PSO-5: to enhance the horizon of knowledge in various field of commerce through advertising and sale promotion auditing and entrepreneurial development.

PROGRAMME SPECIFIC OUTCOME FOR M.Phil (COMMERCE)

PSO-1: Acquired the knowledge in the field of commerce

PSO-2: Familiarize the students about the promotion of human relation

PSO-3: Provide a source of inspiration by appearing competitive exams

PSO-4: Understanding the emerging changes in the field of foreign trade and commerce

PSO-5: Acquired the knowledge about placement

PSO-6: Know the social responsibility of business

